



Which Plan Is Right For Me?

The chart below will assist you in deciding which business plan is best for you. Place a ✓ in the blank columns next to the description that best describes how you want to run your business. The business plan with the most ✓ will most likely be the best fit for you.

TOPIC	✓	FREEDOM BUSINESS PLAN PURCHASE DEMO ITEMS ONLY COMMISSION 35 - 40%	✓	INDEPENDENT BUSINESS PLAN PURCHASE DEMO ITEMS & STOCK COMMISSION 40 - 45 - 50%
PAYOUTS		Pay yourself the night of the party in some cases. Earn an extra 5% of the months' sales activity if over \$5,000 in a calendar month.		Pay yourself the night of the party. Order discounts of 40 - 45 - 50% depending on size of order as placed through Athena's for inventory.
STOCK METHOD		Athena's will pack party orders individually and ship to the host from Athena's warehouse.		Depends on Distributors inventory. Most items can be purchased by customers the night of the party.
TIME		Party 3 - 3 ½ hours Process party 45 minutes (Includes after party paperwork and order submission to Athena's).		Party 3 - 3 ½ hours Process party 30 minutes to 1 hour (Includes paperwork, processing and shipping back orders by distributor).
BACKORDERS		Athena's will track and ship back orders.		Distributor will track and ship back orders.
COST		Athena's pays for all packaging supplies and postage. Athena's charges customer a \$7.00 handling fee per order.		Distributor pays for all packaging supplies and postage and offsets costs with handling fee charged to customer. Distributor sets the handling fee per order.
TAX				
SALES TAX		Athena's tracks and submits all sales tax.		Athena's tracks and submits all sales tax.
INCOME TAX		<ul style="list-style-type: none"> Athena's provides distributor with a 1099-NEC at year end when compensation over \$600 is earned. Athena's provides distributor with a 1099-MISC at year end. <ul style="list-style-type: none"> When prizes over \$600 are won and/or a distributor purchases over \$5,000 in products through their AHN "back office". Distributor is responsible for tracking income and business expenses. 		
FEES FOR CREDITS (Distributor Pays)				
HOSTESS CREDITS		\$12.00 on parties of \$250.00 and over. Benefits are paid to Hostess by Athena's.		Distributor pays hostess benefits.
BOOKING CREDITS		Distributor purchases \$15.00 booking credit coupon.		Distributor pays \$15.00 booking credit.
PARTIES		\$22.00 - \$32.00 based on party sales		No charge
FEES FOR PROCESSING				
CREDIT CARD		No charge to use Athena's credit card processing service.		Distributor selects and maintains their own credit card processing service provider and fees.